



A M E R I C A N S P O R T S M A N E X P O . C O M

THE WORLDS BEST ONLINE SPORT SHOW



OVER 40,000 EXPECTED ATTENDEES

EXHIBITOR BENEFITS



AFFORDABLE

Virtual booths start at just \$400. Avoid traditional trade show expenses.



CONVENIENT

No physical booth to build and transport. Interact with attendees via text, email, social media and website visits.



SALES & EXPOSURE

Generate direct sales and leads through show specials, promotions and giveaways.



MARKETING

Take advantage of American Sportsman Expo marketing to save time & money.

HUNT & PRODUCT GIVEAWAYS



- 6 Exhibit Halls
- Customizable Virtual Booths
- Door Prizes, Show Specials, New Product Showcase
- Outdoor Video Webinars
- Virtual Celebrity Guests
- Big Buck Rackulator Contest



BOOTH COST INCLUDED IN SPONSORSHIP

SPONSOR BENEFITS



PREMIUM BRAND EXPOSURE

Banner ads throughout the exhibit halls
Improved booth positions within sponsored halls
Product demos included in the schedule



SOCIAL MEDIA

Featured branded ads on social media
promoting your products and show specials



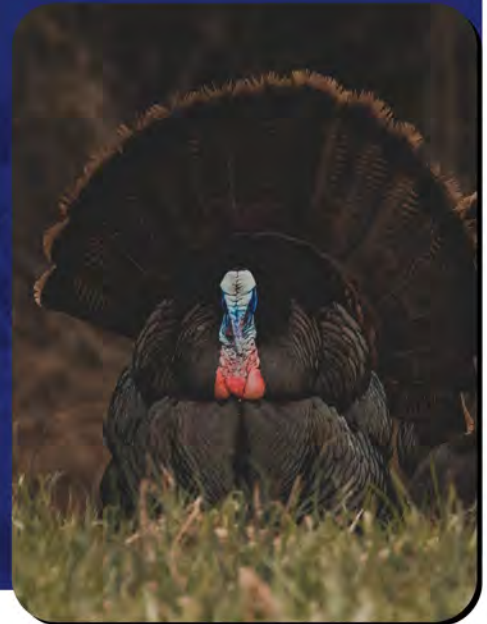
EMAIL MARKETING

Featured in ASE email marketing campaigns
which will reach tens of thousands of potential
outdoor customers



BOOTH CUSTOMIZATION

Let us take care of that for you!
We will work with you to create your
custom virtual booth experience





THE BEST VALUE IN OUTDOOR MARKETING!

EXPO MARKETING



LARGE MARKETING BUDGET

ASE will be utilizing a professional marketing team to promote our sponsor/exhibitors as well as drive up attendance



SOCIAL MEDIA

Our paid social media campaigns will be structured to create a buzz around show benefits, exhibitors and sponsors



EMAIL MARKETING

We have over 250K email addresses of outdoor consumers which will see your brand between now and spring of 2023



UNMATCHED VALUE

The American Sportsman Expo is the best value found in outdoor marketing. Your sponsor/exhibitor investment will see an exponential return in marketing dollars spent promoting the show and your brand.





A COMPLETELY VIRTUAL EXPERIENCE

HOW THE EXPO WORKS

THE EXPO RUNS ITSELF

During the Online Expo, your time requirements are very minimal. No need to be locked down in front of a computer. Attendees will interact with your virtual booth as follows.

- Via phone calls (mobile users can "Click to Call"). You can specify a business land line number and/or a mobile phone number.
- Via text messages (mobile users only - can "Click to Text"). This feature is optional and is only implemented if you provide a mobile phone number as part of your Virtual Booth profile.
- Via Contact Forms within your Virtual Booth. These forms are provided to you via email and contains the user's name, email address (optional phone number), along with comments, requests or questions.
- Attendees can click on any of the following links (as applicable) within your Virtual Booth for additional information about your business:



Website



Facebook



Twitter



Instagram



Youtube



SHOW PACKAGES

Booth Prices: Single Exhibit Hall \$400, Additional Hall \$200

Exhibit in one or more of our Halls



Optional Booth Components significantly increase your visibility



SPONSORSHIP LEVELS

	TITLE	SHOW	HALL	ASSOCIATE
Fee	\$5,000	\$2,500	\$1,500	\$1,000
Max. slots	1	6	8	24
Key Tier Benefit	Your logo as show sponsor all pages	Logo banner on Home page	Includes cost of booth	Includes cost of booth
Booth Positioning	Top position in all applicable halls	Premium position in each Hall	Preferred position in sponsored Hall	Improved Booth position
Live-Stream Webinars	Premium slots in live-stream demos	Product demos included in schedule	Product demos included in schedule	Product demos included in schedule
Banner Ads	ALL banner module locations	Home page rotating banner and rotating banner on Hall pages	Rotating banner on Hall pages	Rotating banner on bottom of all site pages above footer